

New to RPR? Start Here to Boost Your Business



What is RPR?

- RPR is NAR's technology company
- Wholly owned subsidiary corporation
- National database parcel-centric property information – over 166 million U.S. properties
- Exclusively for REALTORS®
- No additional charge to REALTORS®
- No consumer or public access





What we will cover:

- Homepage features
- Search features
- Search Results features
- Property Details
- Monitor market activity
- Resources



Estimate of Value: AVM

- Automated Valuation Model
- Estimate calculated using only the public available information

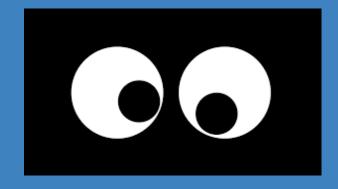


Estimate of Value: RVM®

- Realtors Valuation Model
- Estimate calculated using public available information
- Adds in MLS active, sold & off market data
- Highest accuracy of any valuation product available



Let's Take a Look





What's Next?

- Focus on your business needs
 - Become familiar with the homepage
 - Create a search
 - Save it
 - Locate it



What's Next?

- Log in RPR at <u>www.narrpr.com</u>
 - Or connect directly through your MLS
- Remember the Learn and Help features
- RPR Resource Center: <u>blog.narrpr.com</u>
- Have a question? Contact RPR Member Support at 877.977.7576 or
 - support@narrpr.com





Blog.narrpr.com





Articles Industry Segments V Learning Resources

Knowledge Base

Home | Learning

What Do You Want To Learn Today?

Topics

☐ Buyer Tour □ CMA

☐ Getting Started

□ Prospecting

☐ Site Selection

☐ Trade Area

☐ Investment Analysis

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The RPR Learning Center lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

☐ Agent □ Appraiser □ Association □ Broker □ Commercial □ MLS Skill Levels □ Advanced □ Beginner □ Intermediate Learning Types □ Webinar Course Length

> □ 10-30 minutes ☐ 31-59 minutes □ One hour or longer □ Under 10 minutes

Audience





Register for the ABC's of RPR and supercharge your next visit to the platform.



Building a successful farm area

This is a tutorial



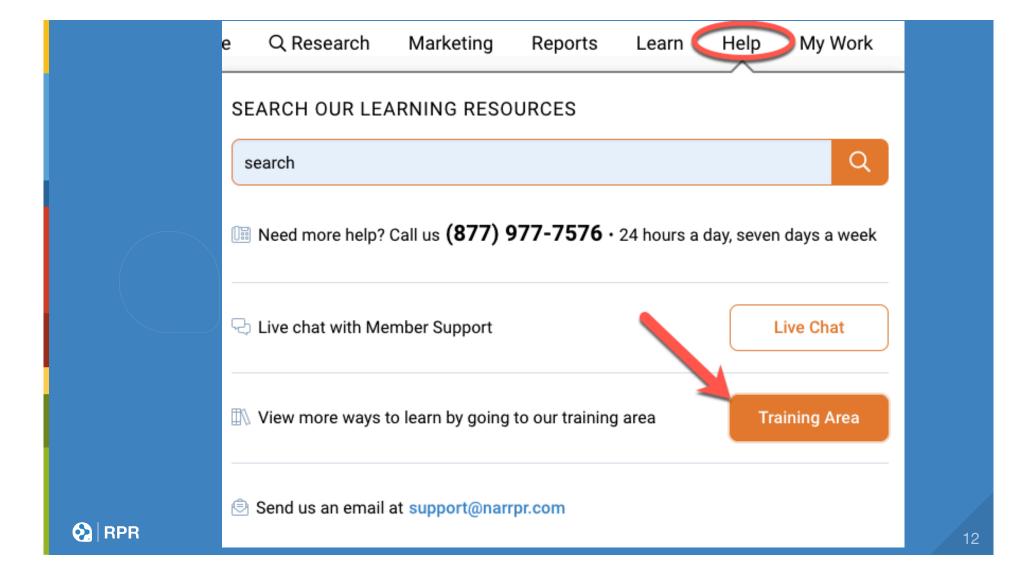
Use these

locate the

class you

want view

filters to





Thank you

www.narrpr.com

