RPR

Make a Lasting Impression with your Listing Presentation

What we will cover:

- Property Details & History

- Market Conditions

- Local Statistics

- Refine Property Value

- Conduct a CMA

- Creating a Seller's Report

Seller's Report:

- Reality Check
- Reviews Property
- Local Market Conditions
- Compares Market Activity
- CMA & RVM Values
- Pricing Strategy

Estimate of Value: AVM

- Automated Valuation Model

- Estimate calculated using only the public available information

Estimate of Value: RVM®

- Realtors Valuation Model
- Estimate calculated using public available information
- Adds in MLS active, sold & off market data
- Highest accuracy of any valuation product available

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Let's Take a Look

What's Next?

- **Focus on your business needs**
  - Create a CMA
  - Generate a Seller's Report
  - Add Custom Pages

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What's Next?

- Log in RPR at www.narrpr.com

  - Or connect directly through your MLS

- Remember the Learn and Help features

- RPR Resource Center: blog.narrpr.com

- Have a question? Contact RPR Member Support at 877.977.7576 or support@narrpr.com

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Blog.narrpr.com

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RPR®

What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The **RPR Learning Center** lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Audience

☐ Agent
☐ Appraiser
☐ Association
☐ Broker
☐ Commercial
☐ MLS

Skill Levels

☐ Advanced
☐ Beginner
☐ Intermediate

Learning Types

☐ Webinar

Course Length

☐ 10-30 minutes
☐ 31-59 minutes
☐ One hour or longer
☐ Under 10 minutes

Topics

☐ Buyer Tour
☐ CMA
☐ Getting Started
☐ Investment Analysis
☐ Prospecting
☐ Site Selection
☐ Trade Area

Webinar

Using RPR to Cover Every Angle for Buyers

Webinar

ABC's of RPR

Tags: Report, Search

Register for the ABC's of RPR and supercharge your next visit to the platform.

Webinar

Building a successful farm area

This is a tutorial

Use these filters to locate the class you want view

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Thank you

www.narrpr.com

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