

# Make a Lasting Impression with your Listing Presentation





## What we will cover:

- Property Details & History
- Market Conditions
- Local Statistics
- Refine Property Value
- Conduct a CMA
- Creating a Seller's Report



## **Seller's Report:**

- Reality Check
- Reviews Property
- Local Market Conditions
- Compares Market Activity
- CMA & RVM Values
- Pricing Strategy



## **Estimate of Value: AVM**

- Automated Valuation Model
- Estimate calculated using only the public available information



## **Estimate of Value: RVM®**

- Realtors Valuation Model
- Estimate calculated using public available information
- Adds in MLS active, sold & off market data
  - Highest accuracy of any valuation product available



#### Let's Take a Look





## What's Next?

#### • Focus on your business needs

- Create a CMA
- Generate a Seller's Report
- Add Custom Pages

## What's Next?

### • Log in RPR at <u>www.narrpr.com</u>

- Or connect directly through your MLS
- Remember the Learn and Help features
- RPR Resource Center: <u>blog.narrpr.com</u>
- Have a question? Contact RPR Member Support at 877.977.7576 or <u>support@narrpr.com</u>



## Blog.narrpr.com





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#### What Do You Want To Learn Today?

Topics

Buyer Tour

Prospecting

Site Selection

Trade Area

Investment Analysis

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The RPR Learning Center lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Audience	
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	nmercial
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Skill Levels	
Advanced	

Beginner □ Intermediate

Learning Types Webinar

Course Length

Getting Started

**Using RPR to Cover Every Angle for Buyers** 



**ABC's of RPR** Tags: Report, Search

Register for the ABC's of RPR and supercharge your next visit to the platform.



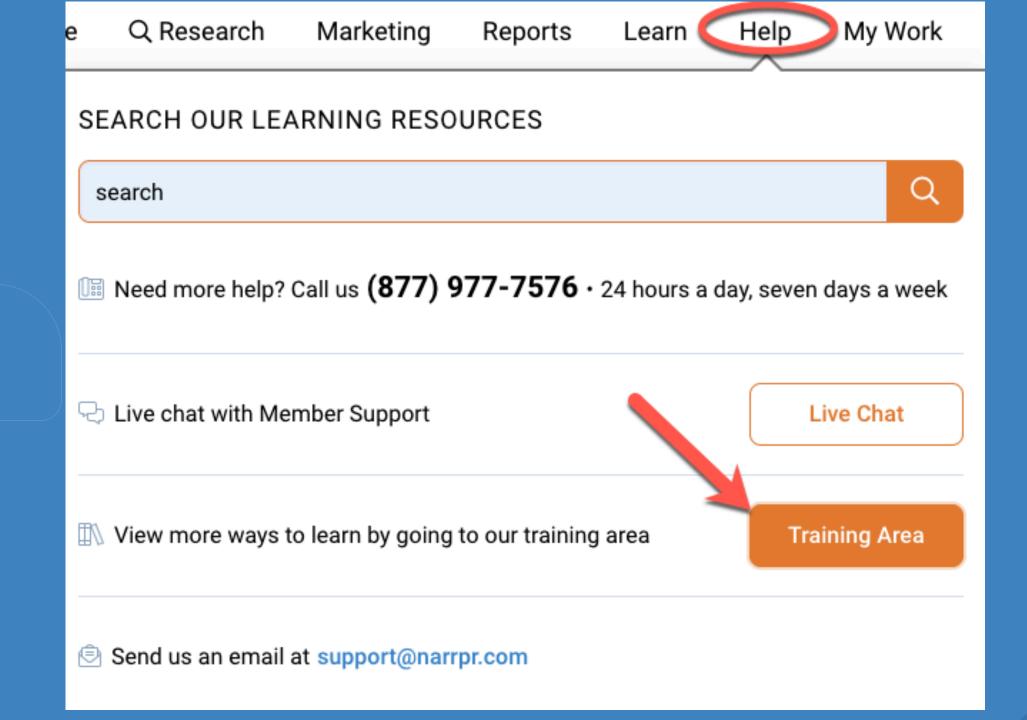
**Building a** successful farm area

This is a tutorial

Use these filters to locate the class you want view

RPR

□ 10-30 minutes □ 31-59 minutes One hour or longer □ Under 10 minutes







## Thank you www.narrpr.com

